



# Gil Gerretsen's Booking Questionnaire

**Gil Gerretsen, Speaker**  
1212 Haywood Road, Building 300-D  
Greenville, SC 29615  
888.658.4776

Presentation Date: \_\_\_\_\_

Group Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Employer: \_\_\_\_\_

Email: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Location (City): \_\_\_\_\_

Venue Name: \_\_\_\_\_

Airport: \_\_\_\_\_

How will Gil be transported to your site? \_\_\_\_\_

Driver's Phone Number: \_\_\_\_\_

Gil's Hotel: (Non-smoking King): \_\_\_\_\_

Confirmation Number: \_\_\_\_\_

Job description of this audience: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Start Time: \_\_\_\_\_

End Time: \_\_\_\_\_

Number of attendees: \_\_\_\_\_

% Male: \_\_\_\_\_ % Female: \_\_\_\_\_

Age Range: \_\_\_\_\_



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Who will serve as Gil's interviewer / emcee / host? \_\_\_\_\_

What is on the program just before Gil speaks? \_\_\_\_\_

What is on the program just after Gil speaks? \_\_\_\_\_

Sensitive issues that should be avoided: \_\_\_\_\_

Specific purpose of the event (i.e. awards, annual meeting): \_\_\_\_\_

Who are the other main speakers, topics and contact info on the program? \_\_\_\_\_

Would you mind if Gill contacts them to coordinate messages? \_\_\_\_\_

Which professional speakers have you used in the past? \_\_\_\_\_

Describe a "day in the life" of your audience members: \_\_\_\_\_

What types of people do they deal with? \_\_\_\_\_



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What drives them crazy? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What is funny to them? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What would they love to see that would be a release of tension for them? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Common inside jokes about themselves and outsiders: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Industry terminology, phrases, lingo, jargon: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Industry acronyms: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Current challenges: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Recent breakthroughs or changes: \_\_\_\_\_

\_\_\_\_\_

If you had a magic wand and could change one thing about the audience members, what would it be?

\_\_\_\_\_