



Gil Gerretsen's Emcee Introduction

Gil Gerretsen, Speaker

1212 Haywood Road, Building 300-D
Greenville, SC 29615
888.658.4776

Hello. My name is _____ and I will be introducing our speaker.

Gil Gerretsen is often called a business oracle, and indeed, when you first meet him, you are instantly aware that he is distinctly different. His high energy and confident style attest to his knowledge and growing popularity as a business speaker.

Gil discovered the allure of sales and marketing at an early age. At only the age of 16, he led his local Junior Achievement company in personal sales and to recognition as Canada's top student-run business. His reward? A trip to anywhere in the world he wanted to go -- *he chose 6 weeks in Europe.*

Gil spent his early career working for various national and international organizations as a marketing and fund raising professional, developing a reputation as an effective turn-around guy.

With a career that took him and his wife to 10 cities in 12 years -- *he has now visited 14 nations, 48 states and 6 Canadian provinces* -- he decided to settle near Greenville, South Carolina in 1992, and launched BizTrek there in 1994.

Gil is an avid writer and blogger. His first book -- ***The Giraffe Principles*** – was published in 1999 and he is currently working on another new book about 12 Triggers that ALWAYS produce more customers.

Tonight, Gil intends to illuminate the problems associated with building a prosperous business enterprise and offer some innovative insights to achieve the results that elude so many entrepreneurs. Please join me in welcoming ... Gil Gerretsen!