

Gil Gerretsen's One Sheet

GilSpeaks.com



Hockey Stick Growth

How to achieve explosive growth and market penetration

How does the "overnight success" happen? Some businesses seem to rocket from relative obscurity to quickly achieve enormous success and prominence within their market sector. Their secrets will likely rattle your core business building assumptions and challenge your paradigms about achieving explosive growth and market penetration for your company. In this program, Gil will walk you through practical tools and methods designed to translate a short, flat incubation period into meteoric growth.

The Connectorati Manifesto

(and other topics too)

The Art Of Reaching The Few Who Influence The Many

Feeling like networking is purposeless and fruitless? Don't know the people you need to know? Not getting results from the connections you have? Many emerging entrepreneurs and professionals know they need to lead a more connected life to move forward. However, building profitable and effective connections in a world that is increasingly disconnected from 1-to-1 interactions stifles many potential leaders and achievers. Gil will show how to identify and reach out to the right influencers, how they differ, and how they influence others.

Why Gil?

Gil has been called an oracle ... with a speaking style all his own. Although fully capable of giving a powerful and thought-provoking traditional speech or keynote on almost any marketing or business growth topic, Gil is an innovative business and marketing speaker who has cultivated and mastered a unique Q & A format that entertains and engages his audiences while also leading to profound improvements in understanding and behavior.

Gil is different from many of the speakers you may have seen before. He fills his talks with practical, field-tested, and proven material that your audience can use right away. His wisdom, drawn from years of front-line business and marketing experience, demonstrates a deep understanding that translates to useful ideas and unique insights for his audiences.

Affidavits

"Gil, your presentation was astonishing, lively and engaging ... with lots of powerful insights and tactics that we had not heard before! You obviously struck a chord with us because everyone was hanging on your every word. You were a big hit!"

*Judy Comp, SC Court Reporters Assoc.
Greenville, SC*

"Gil, thank you for being our speaker. We greatly appreciated your practical and useful approach to help us improve our marketing impact. You avoided the common "pie in the sky" format and gave us a presentation that was loaded with tactics we could implement immediately. Thanks for being such a great resource!"

*Ron Cardwell, McNair Law Firm
Columbia, SC*

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